

Showcase your  
business to the over  
**3000**  
people who attend this show!



Aitkin Area Chamber of Commerce

## 10th Annual Commerce & Sport Show

March 10 & 11, 2012 • Aitkin High School, Aitkin MN

Show Hours: Saturday: 10:00 a.m. – 5:00 p.m. • Sunday: 10:00 a.m. – 3:00 p.m.

Greetings!

It's time again to make plans to join us for the Aitkin Area Chamber Commerce & Sport Show.

If you want to be involved in a quality show, that still offers **FREE admission to the public**, clear your calendar for **March 10 & 11, 2012**. If you are considering us for the first time: Welcome! You will enjoy the format of our show and the interest and enthusiasm generated by the other exhibitors and the wonderful people who attend. If you have been here before, you know that the Show continues to grow. Our exhibitors really are the best and the quality of merchandise is extremely high, which makes our marketing of the Show a pleasure. We continue to expand our marketing program as we endeavor to build on our attendance – your future clients and customers.

We offer a variety of booth sizes and locations: 2 different gyms; the connecting hallway; as well as a number of kiosk booths (display table space only - no personnel!) If there is a need, additional display areas will be made available. If you have a preference for your space, register now and make sure you get it. If you have questions, please call the office at 218.927.2316.

The 2012 Commerce & Sport Show will have the following and more:

- **Professionally Draped Booths**
- **Excellent Variety of Booths and Displays**
- **Interactive Exhibits**
- **Recreational & Sporting Goods Displays**
- **Health Care Expo**
- **Exceptional Food Court**
- **Exhibitor & Friends Business after Hours**

Our Chamber Show Hosts will help you locate your assigned booth and answer your questions or concerns before and during the Show. **Business After Hours for Exhibitors & Friends** will be held at the American Legion, on Saturday, after the Show from 5:00 – 7:30 p.m. with **FREE** finger food and prize drawings! **Cost to be a sponsor** is only \$50.00 and includes an individual banner displaying your business name. Call the office or sign up on the enclosed form if you would like to be a sponsor. You can participate in the official **“Pre-Show”** advertising by calling the Aitkin Independent Age at 218-927-3761 to book your ad space in the Commerce & Sport Show special section.

Let us distribute your promotional materials in our visitor attendance bag, *even if you can't attend the show!*

**For ONLY \$25 per insert** about 1500 visitors will take your information home with them!

For security purposes, **set up time will be 1:00 p.m. to 7:00 p.m. on Friday, March 9** unless pre-arranged with the Chamber. To retain the professionalism of this show there will be **absolutely NO teardowns before 3:00 p.m. on Sunday afternoon**. If you are not available for both days, we ask that you do not register. Exhibitors are responsible for tables, tablecloths, chairs, carpet, signage, extension cords, AV equipment, door prizes, etc. By signing the registration, exhibitors understand you are also responsible for your own off-site insurance. Display tables, chairs, skirting, tablecloths etc. are available from Aitkin Rental Center 218-927-6907 or Just Ask Rental 218-927-2416. High-speed wireless internet service is available in the Commerce Exhibit Hall at no cost through Mille Lacs Energy Cooperative. Please call Stacy at 218-927-8227 if you would like this service.

We look forward to welcoming you again, or for the first time, as an exhibitor in the area's fastest growing Commerce & Sport Show.

**See you at the Show!**

*Registration is First Come – First Served!*

**QUESTIONS? Call the Aitkin Chamber of Commerce office – 218.927.2316**